

Admission and Enrollment Website Redesign

Revised Timeline

Define the Project including creative brief, special needs identification, project team assembly and planning for usability testing	August, 2014
Site Structuring , including sitemaps, content delivery plan, defining key user paths, usability testing and possibly other refined planning exercises	December, 2014
Design , including visual concept design in January, coding in February and quality testing and bug regression in all popular Web browsers in March	March, 2015
Production , including all work to produce finished HTML pages to protosite URL available inside network, content management system (CMS) training, crafting of redirect plan, possible live preview (adds two weeks) and quality testing	May, 2015
Launch and Beyond , including launch of the website on to World Wide Web, acceleration of indexing of new URLs by Google and Google CSE, “extended warranty” period of at least two weeks to rapidly respond to problems after launch	June, 2015